



March 27, 2002

To Whom It May Concern:

This letter is to highly recommend Stratatomic, LLC as an excellent source for creative talent regarding literature and web site development, graphic arts expertise and media project management.

Shortly after arriving at the Cline Company, I began working with Ryan Owens of Stratatomic to finish the company web site. The basic format and some of the narrative were already in place, as was the new site design that Stratatomic had created. Ryan worked diligently with me to incorporate the ideas and ideals I felt were necessary to complete the project. We've received many compliments about the site since its completion.

In addition, the Cline Company and Stratatomic have embarked on an ambitious literature upgrade program to increase market awareness, beginning with a 14-page marketing-oriented product catalog. This program continues to this day with attractive single page sell sheets aimed at specific applications and products within specific industries served by the Cline Company. Further, a 3-issue trade journal advertising campaign has recently been completed, combining our company's core strengths with Stratatomic's creativity.

Finally, Stratatomic has proven invaluable in media project management. They have been of tremendous assistance in developing specifications for printing firms to bid on, advising me on printing terms, quality and pricing, and reviewing the finished product. When I've needed information and projects completed on an expedited and time-critical basis, Stratatomic and Ryan Owens have always come through.

In short, I highly recommend Ryan Owens and Stratatomic LLC to your company. If you have specific questions, you may contact me at 864-235-6371 x 227, or e-mail me at ttodd@thelineco.com.

Sincerely,

A handwritten signature in blue ink that reads "Thomas Todd".

Thomas Todd
Director of Marketing
The Cline Company